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FOR IMMEDIATE RELEASE

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Artistica Home Unveils Fall 2024 Edit *Original Casegoods and Upholstered Seating Designs*

HIGH POINT, NC – Artistica Home is pleased to announce the debut of their Fall 2024 assortment, featuring two casegoods collections, additions to its best-selling Signature Designs portfolio, and a striking array of upholstery. The Fall edit will be unveiled at the Artistica Home showroom, located at 200 North Hamilton, Suite 221, during the High Point Market, October 24-30, 2024.

“The narrative of luxury design is evolving toward a more relaxed interpretation of impeccably styled interiors,” said Robert Yount, President and Creative Director of Artistica Home. “This shift is being driven by discerning clients who demand an aesthetic delivering comfort and couture in equal measures. The result is a fresh take on transitional design, as seen in our Fall edit. Casegoods collections offer clean lines, natural finishes, pleasing surface textures, and a creative fusion of materials. Upholstery silhouettes are tailored with sinuous lines and remarkable seating comfort. The portfolio conveys the understated elegance and effortless style that define today’s luxury interiors.”

Simpatico – A collection of transitional dining, great room, and media designs dressed in a natural white oak finish with gentle wire brushing and a silky, dry hand. Accent materials include Italian Carrara marble, natural seagrass, iron, and nature form castings of Brazilian slate finished in champagne bronze.

Andare – A collection of contemporary dining, great room, and media designs featuring architectural forms crafted in oiled white oak and dressed in a rich brown finish with a hint of tobacco. Custom hardware and metal accents in solid brass feature an aged antique patina.

Signature Designs – Additions to the portfolio include two 78-inch media consoles with stunning hand-painted door fronts, and additions to the existing Cassio collection in white travertine.

Artistica Upholstery – Introductions include the Ava sofa and sectional series, two new contemporary swivel lounge chairs, and striking woven versions of the best-selling Natalie and Ingrid swivel chairs.

The Fall assortment will debut at the High Point Market, October 24-30, 2024 in the company's 15,000 square foot showroom located at 200 North Hamilton, Suite 221. The showroom is open from 8:00 am until 6:00 pm daily, and lunch is served from 11:30 am until 2:00 pm. Buyers are invited to afternoon Champagne receptions daily, starting at 2:00 pm.

Private transportation is available from 8:00 am until 6:00 pm daily between the Artistica Home showroom, the Lexington Design Studio across from IHFC, and the main Lexington Home Brands showroom on National Highway. Shuttles stop at each location every ten minutes. For appointments or more information, email marketing@artisticahome.com or call 336.474.5555.

ABOUT ARTISTICA HOME AND LEXINGTON HOME BRANDS

Artistica Home is a division of Lexington Home Brands, a global manufacturer and marketer of residential home furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1901, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit lexington.com.

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